

EUROPEAN HOTEL AWARDS

BOARD'S CHOICE 2026

FOR IMMEDIATE RELEASE

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Bordighera, Italy - 28 September 2026

EUROPEAN HOTEL AWARDS 2026 - 28 SEPTEMBER 2026 - BORDIGHERA, ITALY

FOR IMMEDIATE RELEASE European hospitality gathers in Bordighera for the European Hotel Awards 2026

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The eighth edition of the European Hotel Awards takes place on Monday, 28 September 2026, at the Grand Hotel del Mare Resort & Spa in Bordighera, on the Italian Riviera. The private international ceremony brings together hotel leaders, hospitality professionals, distinguished properties, institutional representatives and partners from across Europe.

The 2026 programme combines a media session, welcome cocktail, awards ceremony and gala dinner. Twenty-one distinctions form the final 2026 selection, spanning hotels and estates, individual hospitality professionals and institutional recognitions.

A qualitative and non-hierarchical approach

The European Hotel Awards do not seek to establish an absolute ranking of European hospitality. The selection is qualitative, holistic and editorial, without public voting or automated scoring. Each distinction is considered in relation to the identity, leadership, service culture, guest experience, coherence and contribution of the hotel, professional or institution concerned.

The 2026 edition also places particular emphasis on the human dimension of hospitality: the professionals and teams whose work gives meaning to architecture, design, gastronomy, wellbeing and service. The ceremony is independently created and organised by the European Hotel Awards.

Bordighera and the Italian Riviera

The Grand Hotel del Mare Resort & Spa serves as Official Host Partner of the 2026 edition. Bordighera is also recognised separately as European Hospitality City 2026, an institutional distinction concerning the destination and its hospitality identity; the municipality is not an organiser or co-organiser of the ceremony.

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Grand Hotel del Mare Resort & Spa - Bordighera, Italian Riviera, Italy

Private international event - by invitation

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