

FOR IMMEDIATE RELEASE

Radisson Collection Hotel, Berlin named Iconic City Hotel of the Year 2026

Bordighera, Italy - 28 September 2026

Radisson Collection Hotel, Berlin has been named Iconic City Hotel of the Year 2026 at the European Hotel Awards, recognising a landmark property whose location, scale and renewed architectural identity place it firmly within the contemporary image of the German capital.

The distinction was received in Bordighera by Marco Eichhorn, General Manager of Radisson Collection Hotel, Berlin, who travelled specially to the Italian Riviera to represent the hotel and receive the award.

An address at the heart of Berlin

Set on Karl-Liebknecht-Strasse opposite Berlin Cathedral and beside the River Spree, the hotel occupies one of the capital's most visible central locations, within immediate reach of Museum Island, the Humboldt Forum and Alexanderplatz.

Its 427 rooms and suites, many with views towards the cathedral and the historic centre, position the property as both an international city hotel and a point of connection with Berlin's cultural landscape.

A landmark reimaged

The hotel reopened in February 2025 after an extensive transformation. At the centre of the atrium, the former aquarium has been replaced by the Living Tree, a 16-metre vertical garden composed of more than 2,000 plants. The installation has created a new architectural focal point and a contemporary symbol for the property.

This renewal extends across the guest experience, from the rooms and event spaces to the spa, Atrium Bar and San Éna restaurant. Rather than attempting to recreate the past, the hotel has used its reopening to establish a new identity while retaining the scale and urban presence that have long made the address recognisable.

Leadership through a new chapter

As General Manager, Marco Eichhorn leads the property during this renewed phase. His role is particularly significant: the challenge is not only to operate a major central Berlin hotel, but to give consistency and human character to a property that has undergone a highly visible transformation.

His presence in Bordighera to receive the distinction personally underlines the importance attached by the hotel to this new chapter and to its place within the wider European hospitality landscape.

The logic behind Iconic City Hotel of the Year 2026

The European Hotel Awards are not based on public voting, popularity rankings or automated scoring. Their approach is qualitative, holistic and editorial, considering identity, coherence, leadership, service culture, guest experience and the distinctive contribution of each property to European hospitality.

For Radisson Collection Hotel, Berlin, Iconic City Hotel of the Year 2026 recognises an address that combines an exceptional urban location with a strong architectural presence and a capacity for reinvention. The distinction reflects a hotel that remains immediately associated with the centre of Berlin while entering a new era with a clearer, more contemporary identity.

RADISSON COLLECTION HOTEL, BERLIN Iconic City Hotel of the Year 2026 Represented by Marco Eichhorn - General Manager Berlin, Germany
EUROPEAN HOTEL AWARDS 2026

28 September 2026

Grand Hotel del Mare Resort & Spa - Bordighera, Italian Riviera, Italy

Private international event - by invitation

PRESS & MEDIA CONTACT

European Hotel Awards • europeanhotelawards@gmail.com • www.european-hotel-awards.com