

EUROPEAN HOTEL AWARDS

BOARD'S CHOICE 2026

FOR IMMEDIATE RELEASE

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Bordighera, Italy - 28 September 2026

EUROPEAN HOTEL AWARDS 2026 - 28 SEPTEMBER 2026 - BORDIGHERA, ITALY

FOR IMMEDIATE RELEASE Michel Morauw named Managing Director of the Year 2026

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Michel Morauw has been named Managing Director of the Year 2026 at the European Hotel Awards, recognising senior leadership within Hyatt's EMEA North region and a career dedicated to international hotel management.

Executive leadership at regional scale

Managing hospitality across markets requires a balance between strategic direction and an understanding of what happens inside individual hotels. Regional leadership connects brand objectives, owners, general managers and operational teams while responding to the realities of different destinations and guest expectations.

Morauw's recognition reflects the importance of this connecting role. It acknowledges an executive approach in which performance, leadership development, hotel identity and guest experience must remain aligned across a diverse portfolio and an international operating environment.

The logic behind Managing Director of the Year 2026

The European Hotel Awards are not based on public voting, popularity rankings or automated scoring. Their professional distinctions are qualitative and editorial, considering leadership, professional trajectory, service culture and contribution to the wider hospitality environment. Managing Director of the Year 2026 recognises the responsibilities and influence associated with senior regional hotel leadership.

MICHEL MORAUW Managing Director of the Year 2026 Hyatt - EMEA North

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