

FOR IMMEDIATE RELEASE

Alessandro Dorrucchi named General Manager of the Year 2026

Bordighera, Italy - 28 September 2026

Alessandro Dorrucchi, General Manager of the Grand Hotel del Mare Resort & Spa in Bordighera, has been named General Manager of the Year 2026 at the European Hotel Awards, recognising a leadership approach in which operational standards, service culture and the human dimension of hospitality remain closely connected.

At the head of one of the Italian Riviera's distinctive luxury resorts, Dorrucchi has developed a management philosophy centred on the quality of the guest experience, personal attention and consistency across the different dimensions of a hotel stay. His approach reflects a vision of luxury in which excellence is not expressed solely through facilities or formal standards, but through the ability of a team to make each guest feel genuinely welcomed and considered.

Leadership expressed through guest experience

The Grand Hotel del Mare Resort & Spa occupies a singular position on the Ligurian coast, between Monte Carlo and Sanremo. Its seafront setting, private beach, spa, salt-water pools, restaurants and collection of historic artworks create a complex hospitality environment in which accommodation, wellbeing, gastronomy and service must operate as a coherent whole.

Managing such an establishment requires more than the supervision of individual departments. It calls for coordination, attention to detail, team engagement and the ability to preserve the identity of the property while ensuring that the guest journey remains fluid and personal. This relationship between operational discipline and emotional hospitality is central to the recognition awarded to Alessandro Dorrucchi.

The logic behind General Manager of the Year 2026

The European Hotel Awards are not based on public voting, popularity rankings or automated scoring. Their approach to individual distinctions is qualitative and editorial, taking into consideration professional vision, leadership, consistency, service culture, team dynamics, guest experience and contribution to the wider hospitality environment.

In Alessandro Dorrucchi's case, the distinction recognises a style of hotel leadership grounded in continuity, presence and a clear understanding of the human responsibilities of a General Manager. It reflects the capacity to maintain demanding standards while protecting the personality of the hotel and encouraging a service culture in which efficiency remains inseparable from attention and hospitality.

The 2026 European Hotel Awards ceremony was held at the Grand Hotel del Mare Resort & Spa, Official Host Partner of the edition. This hosting role is distinct from Dorrucchi's individual recognition, which was awarded within the European Hotel Awards' professional selection framework and concerns his work and leadership as General Manager.

ALESSANDRO DORRUCCHI General Manager of the Year 2026 General Manager - Grand Hotel del Mare Resort & Spa Bordighera, Italy

EUROPEAN HOTEL AWARDS 2026

28 September 2026

Grand Hotel del Mare Resort & Spa - Bordighera, Italian Riviera, Italy

Private international event - by invitation

PRESS & MEDIA CONTACT

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